



Compassionate Companies

ANNUAL SPONSORSHIP PROGRAM

Overview:

Compassionate Companies is an annual sponsorship program that shows your community you care all year long.

Parenting Matters strengthens families and prevents child abuse through parenting education and support. By investing in our work, you are keeping local children safe and enabling them to reach their full potential. Since 1994, Parenting Matters has impacted more than 15,000 families in Manatee and Sarasota counties.

To change a child's **tomorrow**
we must invest in parents **today.**

How it works:

A representative from Parenting Matters will meet with you to help you through every step:

1. Choose your sponsorship level and payment option
2. Send in your first payment with the Compassionate Companies agreement form
3. Begin receiving your sponsorship benefits while helping families in your community

Schedule your personal sponsorship meeting today:

Rebekah Prieto
941.756.3007 ext. 228
rprieto@parentingmattersfl.org

Choose your investment level and start supporting strong families today.

COMPASSIONATE COMPANIES ANNUAL SPONSORSHIP PROGRAM

	Guardian	Sustainer	Defender	Champion	Hero
Annual Investment	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000
Web & On-Line Recognition					
Featured on Parenting Matters website	Name	Name	Logo	Logo & Link	Logo & Link
Facebook feature spotlight			✓	✓	✓
Instagram feature spotlight			✓	✓	✓
Recognition in e-newsletters	Name	Name	Logo	Logo	Logo & Feature Story
Publicity & Print Recognition					
Recognition in pre and post fundraising events marketing materials (including: event program, flyers, etc.)	Name on flyer	Logo on flyer	Logo on flyer	Logo on flyer & program	Prominent logo on all items
Recognition on program flyers			Name on 1 Flyer	Name on 2 Flyers	Name on 3 Flyers
Recognition on traveling signage				Logo	Logo
Events & Community Programs Recognition					
Recognition for corporate or individual volunteer involvement (i.e. Holiday Adoptions, Thanksgiving Baskets, Back-to-School, etc.)	Social Media	Website & Social Media	Website & Social Media	Newsletter, Website & Social Media	Newsletter, Website & Social Media
Logo on event banners/On-screen slide (location, size and prominence varies by level)	✓	✓	✓	✓	✓
Invitation to the Impact Celebration	✓	✓	✓	✓	✓
Tickets to the Sangria Showdown	4	5	6	10	12
Corporate signage displayed at fundraising events				✓	✓
Booth space at fundraising events					✓
Publicly thanked at our signature event					✓
Live-stream opportunities			2 episodes	3 episodes	4 episodes
Lives Changed	30	75	150	225	300



Compassionate Companies

ANNUAL SPONSORSHIP PROGRAM 2024 AGREEMENT FORM

Effective Date:

Company Name (exactly as it should appear on any promotional material):

Business Website: _____

Primary Contact Name: _____ Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level:

☐ Hero (\$10,000)

☐ Defender (\$5,000)

☐ Guardian (\$1,000)

☐ Champion (\$7,500)

☐ Sustainer (\$2,500)

Payment Options:

☐ Annual Payment In-Full

☐ Quarterly Payments

☐ Monthly Payments

☐ Check Enclosed

☐ Send an Invoice

☐ Credit Card

Credit Card Number: _____ Expiration Date: _____

Authorization Signature: _____ Date: _____

Checks payable to: **Parenting Matters** 602 3rd Street East, Bradenton, FL 34208

Sponsorship benefits are in effect for a full year, starting the month after the payment is received. Due to IRS regulations, sponsorships are not exclusive and Parenting Matters refuses to endorse, induce, or sell sponsor's products. Parenting Matters seeks sponsors that share similar values. In the event that the sponsor fails to perform a material term of the agreement, such as making a required payment or product donation, or if the sponsor files for bankruptcy, or engaged in an activity that might harm the charity's reputation, sponsorship may be terminated. Parenting Matters must approve all uses of its logo, name, and identifying descriptive phrases and press releases. This Agreement represents the entire agreement between the parties in relation to the subject matter of this Agreement and supersedes any previous agreement, whether written or oral, between the parties in relation to that subject matter. **IN WITNESS WHEREOF, duly authorized representatives of each of the parties have executed this agreement as of the effective date.**

Sponsor Representative:

(Name and Title)

Signature _____

Parenting Matters Representative:

(Name and Title)

Signature _____

Thank you for partnering with us to keep children safe and thriving!

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 800-HELP-FLA TOLL-FREE WITHIN THE STATE OR VISITING WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATIONS BY THE STATE. EXCHANGE CLUB FAMILY PARTNERSHIP CENTER OF MANATEE COUNTY, INC., DBA PARENTING MATTERS REGISTRATION # CH9376